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Design Policy Mapping in Europe

The following content is drawn from the “Design Policy Mapping in Europe” report. Access and download the complete report using the link:

https://madres.beda.org/en/publications/design-policy-mapping-in-europe/

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Sep 2025

Country Profile: Cyprus

Country Size: 9,251 sq km
Citizens: 966,365 (2024) | Tendecy: rising
GDP per Capita: 38,654.2 $ (2024) | Tendency: rising
EU Innovation Scoreboard: Moderate Innovator (2025) | 94,7%
BEDA Member Organisations: /

Dedicated design policy status

No

Design in other policy agendas

- → **Industrial / Development Strategy** – *Cyprus Vision 2035*, prepared for government by PwC, references design in multiple contexts: digital public services designed around citizen needs, regulatory co-design, decarbonisation, branding for food produce, and innovation vouchers supporting design in manufacturing. Although not a formal government strategy, it indicates where design could inform future development priorities. [Mentioned/Contextual]
- → **Circular Economy Strategy** – The New Industrial Policy of Cyprus 2019–2030 and the National Circular Economy Plan 2021–2027 promote eco-design principles. [Integrated]
- → **CCI, innovation, digital, architecture strategies** – No official strategies or references to design identified. [Overlooked]

Observations

Cyprus illustrates how design can surface indirectly in long-term development visions and circular economy priorities, even without a dedicated framework. The emphasis on co-design, eco-design and service design shows an emerging awareness of design as a governance tool and industrial enabler. However, in the absence of adopted policies or concrete programmes, design's role remains largely aspirational and dependent on translation of these ideas into formal government strategies.

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